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Estimating the Amount of a Global Feed-in Tariff for Renewable Electricity

Samantha DeMartino, David Le Blanc

Abstract

We present a simple model to estimate the subsidy cost embedded in a global feed-in tariff (GFIT) to simultaneously stimulate electrification and the take-up of renewable energy sources for electricity generation in developing countries. The GFIT would subsidize developing countries for investments they make in generation capacity for renewable electricity up to a threshold level of electricity consumption per capita. Between 2010 and 2025, countries below this threshold strive to bridge the gap by 2025, when subsidies—based on the difference between the costs of renewable technologies and conventional energy sources—end.

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Estimating the amount of a global feed-in tariff for renewable electricity¹

Samantha DeMartino, David Le Blanc

Summary

We present a simple model aiming to estimate the subsidy cost embedded into a global feed-in tariff (GFIT) whose purpose would be to stimulate at the same time electrification and the take-up of renewable energy sources for electricity generation in developing countries. The GFIT we contemplate would subsidize developing countries for investments they make in generation capacity for renewable electricity up to a threshold level of electricity consumption per capita. Our estimates are based on the assumption that between 2010 and 2025, countries below this threshold strive to bridge the gap and achieve the threshold by 2025, the date when the subsidy to new investments ends. The subsidy amount associated with the GFIT is based on the difference between the costs of renewable technologies and the cost of conventional energy sources. We use country-level data and estimates, regional projections for the technical potential of various renewable technologies, and projected future costs of renewable technologies to calibrate the model. Our results indicate that the corresponding subsidy could at its peak be much higher than current official development assistance. However, not all countries may be able to reach the threshold by 2025, so that the actual subsidy could also be lower.

Introduction

Energy is a crucial piece of the puzzle linking two fundamental global issues, climate change mitigation and development. On the one hand, the use of energy based on fossil fuel is largely responsible for the accumulation of large quantities of carbon dioxide in the atmosphere, triggering climate change. Most scientists believe that swift and drastic reduction in emissions is necessary to avoid dangerous or catastrophic climatic changes. A global shift to renewable energies is believed to be one necessary step that all countries have to take in order to limit such changes.

On the other hand, access to energy and energy use are critically linked with development. For example, indicators of development such as the Human Development Indicator (HDI) computed by the United Nations Development Programme (UNDP) are highly correlated to energy consumption at the national level (Figure 1).

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Figure 1:

Electricity consumption and human development index in a cross-section of countries



This correlation also holds in a dynamic setting. When one follows the trajectories of countries over time, the same pattern is observed (Figure 2), although trajectories differ across countries reflecting differences in the structure of national economies and differing levels of energy efficiency. Thus, energy consumption and human development seem to go hand in hand.² Beyond macro-level correlations, energy access has been identified as a basic enabling element of local development, among other things through positive effects on education, income generation opportunities, and health (see e.g. UNDP, 2007).

Source: UNDP, World Development Indicators.

For developing countries, energy is therefore a crucial component of development strategies. However, replicating the development path of industrialized countries based almost exclusively on fossil fuels would result in a level of emissions that would preclude reaching meaningful global targets with respect to emissions reductions. Renewable energies could in theory address both issues, allowing developing countries to develop while limiting the growth in emissions from that part of the world. However, many renewable technologies with large technical potential in terms of capacity such as solar PV, solar concentration, and wind, are currently more expensive than

Figure 2:



Energy Use per capita vs. HDI in 20 most populated countries





² Of course correlation does not imply causality. Such causality is best demonstrated at the micro level. There is a wide body of literature showing how access to energy, especially clean cooking energy and electricity, radically improves livelihoods and basic development indicators.

traditional technologies based on fossil fuels. This is reflected *inter alia* in the tensions over a global climate agreement, where many developing countries see emission reductions as a threat to the expansion of the energy networks that will enable them to develop, or as a constraint to be forced to develop in a cleaner, far more expensive way than the developed nations which industrialized before them.

While on average the cost of renewable electricity is still higher than for electricity based on coal and gas, the costs are coming down and will continue to decline as technological learning proceeds. For some renewable technologies, it is believed that scale economy effects could drive costs down more rapidly, if efforts to expand the markets for these technologies are made (see Ferioli, 2009 and Jacobsson et al, 2009). This has been the subject of a number of studies in the energy and climate literature.³ The experience in a range of countries, e.g. Denmark (see Agnolucci, 2008), Germany (see Runci, 2005 and Jacobsson and Lauber, 2004), Spain (see Ragwitz and Huber, 2004) and the U.S. (see Short et al, 2008), has yielded tried and tested policies for promoting and stimulating renewable sources of energy, while allowing production costs to decrease rapidly.

If one accepts the need to shift rapidly to renewable energies on a global scale, a possible way out of the impasse would be to support developing countries, where the need in new energy infrastructure is currently the highest, to do so *inter alia* by subsidizing the investment in renewable energies in those countries.⁴ Such subsidies would be justified on the ground of global mitigation of climate change alone, beyond their relevance for development. They would yield the additional benefit of radically expanding the markets for renewables worldwide, thereby potentially contributing to drive production costs down faster. They could therefore help to strike the delicate balance between promoting economic development in the developing world, and mitigating the detrimental effects that growth and the increased energy consumption that results from it have on natural sinks.

The objective of this paper is to examine the potential of a global subsidy for investment in renewable electricity generation. Specifically, we try to estimate the order of magnitude of the subsidies that would be embedded in a variant of a global feed-in-tariff (GFIT), which would subsidize developing countries for investments they make in generation of renewable electricity, based on the difference between (declining) costs of renewable technologies and the cost of conventional energy sources. The subsidy we examine would be limited to investments undertaken before a given date (in our numerical simulations, 2025). Apart from political attractiveness compared to a subsidy without pre-set time bounds, the rationale for this, is that beyond the limit date renewable technologies would be significantly cheaper than they currently are, and some of them would compete favorably with conventional technologies on a cost basis. Major reductions in the costs of renewable technologies for electricity generation such as solar PV, geothermal, and wind are expected during the period 2010 to 2025. Also, a subsidy limited in time would give countries a strong incentive to accelerate electrification and reach a level of energy consumption compatible with a high development level by the end date for the subsidy. By then, they could presumably assume the lower costs of national feed-intariffs with no or less need for assistance from the international community.

³ See references in e.g. Neuhoff, 2009.

⁴ We are not arguing that subsidies are the only or preferred way to spur the uptake of renewable energy technologies in developing countries. Technology transfer and related capacity-building have been the focus of the UNFCCC and more generally of international agreements treating of development.

Feed-in tariffs (FIT) have been a successful tool in the promotion of renewable energy sources (RES) for many years. According to Bechberger and Reiche (2004), 18 out of the 25 countries in the European Union (EU) that use financial incentives to subsidize and support the development and installation of RES employ a FIT system of some form. An FIT most importantly guarantees the owner of a RES a particular price over a set period of time for the electricity produced, thereby helping the infant technology to be economically competitive with conventional, fossil fuels. In order for this to work effectively, the grid operators must be required to provide the producers of renewable electricity with access to their grids and the tariff rate must be reduced every year in order to promote innovation (E-Parliament, 2008).

As FITs have been successfully tested in a large number of developed countries and especially Germany, their benefits are known and widely documented (see e.g. Couture and Gagnon, 2009, Mendonca, 2007, Stryi-Hipp, 2004 and REACT, 2004). According to Ragwitz and Huber (2004), these include, but are not limited to: an increase in the market penetration of renewable energy technology; protection of the climate and environment through sustainable development; minimization of the risk premium required by investors due to high level of price security in the system; low administration and transaction costs; and job creation.

Therefore the question of the feasibility of such tariffs in the developing world merits attention. In fact, countries such as China, India, and South Africa are already adopting variants of a feed-in tariff. But scaling up and replicating these initiatives in developing countries probably requires financial support. The subsidies we estimate could for example be financed by a global fund for renewable energy, under the auspices of UNFCCC or another institution.

This paper presents a simple model of a feed-in tariff, in order to estimate the total subsidy cost that would be associated with such a tariff. For the purpose of illustration, all our calculations are made under the assumption that the subsidy would assist developing countries currently operating under 2710 kWh per capita per year of total electrical consumption to put in place enough new capacity to reach that level by 2025. The reasons for the choice of this particular threshold are made explicit below.

The objectives of the paper are twofold. First, we want to assess whether such a global subsidy would be of an order of magnitude compatible with the current and envisioned financial flows going from developed to developing countries such as Official Development Aid (ODA), and figures put forward in the discussions under UNFCCC. Perhaps as importantly, we try to critically highlight the various steps needed to arrive at a final subsidy cost for a global feed-in tariff, and the numerous assumptions related to those steps. A main conclusion from the analysis is that uncertainty over the dimension of such a subsidy is large, and is mainly related to uncertainties in how costs of renewable technologies change over time, in the mixes of renewables that individual countries choose to adopt, and in the share of new investment for electricity generation that is channeled into renewables. While the former class of parameters will ultimately be determined *ex post*, the latter two are policy parameters which will probably depend on many global and national factors, making any assumptions in an aggregated model rather *ad hoc*.

The remainder of the paper is constructed as follows. Section 2 presents our general methodology and the main parameters and variables included in the estimation of a global feed-in-tariff. Section 3 presents the main results from the model. Section 4 discusses the lessons from the modeling exercise and the limits of the approach taken here. Section 5 concludes.

Methodology

As discussed above, the global feed-in-tariff (GFIT) discussed here has the following characteristics:

- It would apply only to countries whose per capita electricity consumption is under a target threshold (the value of which is the same for all countries);
- It would apply only during a limited time, set in advance;
- The subsidy would cover the difference between the costs of renewable investments made during the subsidy period and the costs of investments in conventional technologies. This difference is measured by levelized costs per kilowatt-hour for the chosen technologies at the time the investment is undertaken.

To fix ideas, let us denote as ΔC the additional electricity capacity investment (measured in kilowatt-hours per year) undertaken by a country in a given year. Let R be the share of renewable technologies in that investment. Let p^r be the unit cost per kilowatt-hour for the renewable energy mix invested that year (as determined by the GFIT schedule), and p^c the unit cost of the conventional energy mix used in 2005 in that country (note that both p^r and p^c depend on the year considered). Then the subsidy paid to the country from the GFIT each year for the whole economic life of the investment is simply:

$$S = R \,\Delta C \left(p^r - p^c \right) \tag{1}$$

Of course, this is only one variant of what a global feed-in-tariff could be. In particular, we assume that the subsidy would vary depending on the technologies chosen by countries. Another possibility would be to announce a single tariff schedule for renewable electricity (which would decrease over the time period of the subsidy), and to let renewable technologies compete for the subsidy. However, adopting differentiated tariffs among technologies has been the choice of many countries which have adopted FITs, Germany being a prominent example. Presumably, the rationale behind this choice is to allow a portfolio of technologies to mature and develop, perhaps at the expense of larger medium-term subsidies, but with the hope that some technologies such as solar PV, which are more expensive than other technologies today but have very large capacity potential, will eventually become cheaper. However, in order for costs to decrease, these technologies need markets to develop in the first place. Thus, allowing differentiated tariffs for the various renewable technologies can be easily justified in terms of industrial policy and the creation of a diversified renewable energy mix.

Due to this choice of tariff, in order to estimate the size of the associated subsidy we have to proceed at the country level, because the mix of renewable energies chosen by each country, and therefore the subsidy associated with it, will vary among countries. All the calculations are thus made at the country level, and aggregated in a second step when needed.

For the purpose of this paper, it is supposed that developing countries use the opportunity created by the feed-in tariff to accelerate electrification, so that by the time the subsidy ends, they all reach the consumption threshold. This reflects the underlying idea of a "big push" for renewables exposed in the introduction. Given this, for each country, the factors playing a role in the estimation of the size and time profile of the subsidy for the GFIT described above are the following:

- 1. Current electricity consumption;
- 2. Value of the target threshold for per capita electricity consumption;
- 3. Duration of the subsidy program, that is, the period of time during which new investment in renewable electricity is subsidized by the GFIT;
- 4. Time schedule for the investment in generation capacity chosen by the country;
- 5. Current conventional energy mix used in the country, which serves as a basis for the subsidy calculation;
- 6. Proportion of the electricity generation capacity investment that goes to renewable technologies;
- 7. Renewable energy mix chosen by the country for investment;
- 8. Costs of the various renewable and conventional energy sources over time; and
- 9. Disbursement schedule for the subsidy.

While all these parameters figure in the subsidy calculation, they are not independent from each other. For example parameters 6, 7 and 8 are obviously linked, since in a situation without subsidy, the overall cost of renewables would determine a country's willingness to invest in renewable technologies, and the differences in costs among renewable technologies would influence the mix of technologies that is adopted. However, note that the subsidy largely neutralizes those two effects, because it compensates for the difference in costs between renewable and conventional energy sources, and takes into account the differing costs of renewable technologies. Therefore, the subsidy allows countries to focus on the technologies that have the greatest resource potential under prevailing local conditions, without being hindered by high costs, at least for the duration of the subsidy.

Each parameter is now discussed more in detail. Tables 1a and 1b summarize the sources for the data used in this article, as well as the values of the main parameters used in the subsidy calculation.

Table 1a: Data used in the estimation model

Data / Parameters Country-level Data	Source	Number of countries for which information is available
Current energy mix for electricity	World Bank, World Development Indicators 2008 (gathered from the IEA).	XX
Electricity consumption per capita	UNDP Human Development Report 2009. Tables were constructed using http://hdrstats.undp.org/buildtables/ default.cfm	XX
Population (estimations and projections)	World Bank HNPStats, Population Projections http://go.worldbank.org/H4UN4D5KI0.	192

Table 1b: Parameters used in the estimation model

	Source / value	Comments
Fixed parameters		
Electricity consumption threshold	2710 KWh/capita/year	Based on Figure 1.
Projected levelized cost data 2010-2025 (\$/kWh)	Data for most renewable sources taken from the German Ministry of Environment (BMU) (Nitsch, 2008). Also ElA's Annual Energy Outlook 2009	See section 2 in main text
Renewable energy mix for new investment	Based on Hoogwijk and Graus, 2008. "Global Potential of Renewable Energy Sources: A Literature Assessment, Background Report".	Available on a regional scale only. For several countries possible targets for several renewable energy sources for 2030 are given in the report.
Time profile for subsidy disbursement	20 years for each new project.	This corresponds to the value of the economic life of the investment as used for the calculation of levelized costs.
Variable Simulation parameters		
Years to reach electricity consumption threshold	=16 (2010 through 2025) is the default value for the model. However, this variable can be changed.	
Percentage of new investment channeled into renewable technologies	Determined by the user of the model. The default value is .2.	Some results are presented in the text for increasing values going from .2 in 2010 to .5 in 2025.

Current Electricity Consumption

The values for total electricity consumption are taken from the World Development Indicators produced by the World Bank. They are converted to per capita consumption on the basis of population figures from the World Bank.

Value of the target threshold for per capita electricity consumption

The rationale for the GFIT examined here is to support the least developed countries to develop their energy access while doing so based on clean energy technology. Countries eligible for the subsidy need to be energy poor, and at the same time have low human development indicators. We choose the criterion for the latter to be a value of the Human Development Indicator (HDI) below 0.8. This value has been used by UNDP and development agencies as a threshold differentiating countries with "high human development" and "low-to-medium human development".

Based on Figure 1 above, one can see that the value of 0.8 for HDI corresponds to a per capita electricity consumption lying in the range of 1,500 to 3,500 kilowatts per capita per year. The fitted regression line based on HDI and electricity consumption data intersects the 0.8 value for HDI at a consumption level equal to 2,710 kilowatt-hours, which corresponds to 7.43 kilowatt-hours per day. We use this value as the target for per capita electricity consumption in the remainder of the paper.⁵

⁵ Of course, in the real world, the value of this parameter, which critically influences the size of the subsidy, would probably be the subject of intense negotiations, and for legibility reasons, a round value (such as 2,500 or 3,000 KWH/capita) would probably be chosen.

Choosing a threshold based on a cross-country examination of current electricity consumption as we do here is subject to the criticism that we do not take into account energy efficiency improvements that would be made in the coming years by developed countries and would decrease their electricity consumption. Thus, by taking current electricity consumption as a reference, one would fix the threshold too high. However, as Figure 2 makes clear, over the period 1975-2005 energy consumption per capita has not decreased significantly in all developed countries. Therefore, the ground for arguing that technological progress would allow development to occur at lower values of electricity consumption per capita seem tenuous.

Table 2 below shows that the value of the threshold, provided it remains between 2,500 and 4,500 Kwh/year, has little influence on the eligibility to the subsidy of the 20 most populated developing and transition economies. Among these, only South Africa is already well above the threshold, while Ukraine, with a per capita consumption of 3,246 Kwh per year, lies somewhere in the potential range for the threshold. The most populated countries such as China, India, Indonesia, Brazil, Pakistan, Bangladesh, Nigeria and Mexico would be eligible for the subsidy whatever the value for the threshold is chosen within the 2,500-4,500 KWh range. Therefore, threshold value influences the size of the subsidy almost entirely through the amount of investment capacity that could be eligible in each country, and not through the list of beneficiary countries.

Country	Population in 2005 (million)	Electricity power consumption per capita, 2005 (kwh)	Total electricity consumption gap* (billion KWh/year)
China	1303.7	1781	1211.8
India	1094.6	480	2440.4
Indonesia	220.6	509	485.4
Brazil	186.8	2008	131.1
Country	Population in 2005 (million)	Electricity power consumption per capita, 2005 (kwh)	Total electricity consumption gap* (billion KWh/year)
Pakistan	155.8	456	351.1
Bangladesh	153.3	136	394.6
Nigeria	141.4	127	365.2
Mexico	103.1	1899	83.6
Philippines	84.6	588	179.4
Vietnam	83.1	573	177.6
Ethiopia	75.2	34	201.1
Egypt	72.9	1245	106.7
Turkey	72.1	1898	58.5
Iran	69.1	2117	41.0
Thailand	63.0	1988	45.5
Congo, Dem. Rep.	58.7	91	153.8
Myanmar	48.0	82	126.1
Ukraine	47.1	3246	//
South Africa	46.9	4847	//
Colombia	42.9	890	78.1

Population, electricity co	nsumption, and electricity gap	for the most populated	l countries in the developing world
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Source: Authors' calculations.

Table 2:

* Based on the threshold value of 2710 KWh/capita/year.

Whatever the case, this parameter can easily be changed in our simulations. In section 3 we investigate the sensitivity of the size of the subsidy as the threshold is moved upwards.

Duration of the subsidy program

In the numerical application, the duration of the GFIT is taken to be 16 years, commencing in 2010 and ending in 2025. That is, the tariff would subsidize all the new investments in renewable electricity generation for that period only. This particular value was chosen for reasons mentioned in the introduction, and also because a subsidy with a short time span would probably be more palatable politically to developed nations who would finance it. Again, as for the consumption threshold, this value can be changed in the simulation model. Note that even though the tariff would cover only investments made until 2025, the disbursement of the subsidy can extend well beyond that date, depending on the choices made for disbursement.

Time schedule for investment in electricity generation capacity chosen by the country

As mentioned above, for the purpose of this paper it is assumed that countries with current per capita consumption below the target threshold would make full use of the GFIT and aim to bridge the gap between current per capita consumption and the target by the end of the GFIT, i.e. 2025.

Obviously, this represents a different investment effort for countries which are currently close to the target, and countries which are significantly below it. For example, from Table 2, we note that the total consumption gap is twice as high for India as it is for China, in spite of a population size 30 per cent lower, because of much lower current electricity consumption. Population size and current electricity consumption

translate into capacity and total consumption gaps as illustrated in Figure 3. China and India, which have by far the largest total gaps, are not represented on this figure.

Note that replacement or upgrading of obsolete facilities is not included in this gap calculation. For all purposes, they should be considered as additional needed investments. However, in many developing countries the needs for replacement of existing facilities from now to 2025 will probably be dwarfed by the needs for new generation capacity. Thus, we do not include replacement needs in our gap calculations. In addition, as far as policies are concerned, it is to be noted





Source: Authors' calculations.

that many countries with low HDI and low income per capita are exporting electricity that they produce. Therefore, assuming that all the installed capacity will be for the purpose of national consumption is a simplifying assumption.

In order to calculate the subsidy embedded in the GFIT, we have to make assumptions on the investment pattern that will be followed by countries to bridge the electricity consumption gap. Identifying the year in which the investment occurs is necessary, because the costs of renewable electricity decrease over time, and so does the associated subsidy. Therefore, a vintage investment model is needed.

We choose to consider an investment schedule that is linear in per capita consumption, starting from the current value to the target threshold value. Due to population increase over time, this translates into an increasing physical investment schedule over time, whose slope differs among countries according to the rate of population growth. We use population projections published by the World Bank. The projections are given in five-year increments. We estimate annual figures by linear interpolation.

Conventional energy mix used in the country

In our model, the base cost of conventional energies used in the calculation of the subsidy is based on the current mix of conventional energies used in each country. As far as we know, there are no worldwide data available at the country level on electricity consumption by source. Therefore, we use data on energy sources for electricity production. The difference between electricity production and consumption at the country level is made by electricity trade, on the one hand, and transmission and distribution losses, on the other hand. Many countries are exporting and/or importing electricity. However, the ratio of production and consumption as recorded in the World Bank data is not far from 1, except in a few cases, as demonstrated by Figure 5. Energy sources for imported electricity are not available. Transmission losses probably differ among production technologies, a main factor being grid versus off-grid technologies. However, we found that using the production mixes was the best proxy we could get for the consumption mixes.

Therefore, for the purposes of this model we assume that electricity consumption in each country is based on the same conventional energy mix as electricity production. Those mixes are obtained from World Bank data (World Development Indicators 2008). The data distinguish four non-renewable energy sources of electricity: coal, oil, natural gas, and nuclear. Additionally, hydro and other renewables are also included in the World Bank statistics. We use the proportion of each non-renewable energy source in 2005 as the mix upon which the subsidy calculation is based.⁶ This mix does not change over the subsidy period.

Other options could of course be considered. In any case, the current energy mix used in a given country reflects a stock of accumulated generation capacity that does not reflect current investment mixes. The choice of the mix could certainly be refined and based on recent capacity investment data at the country level. We leave this refinement for further studies.

⁶ The World Bank gathers these indicators from the International Energy Agency (IEA). IEA data for non-OECD member countries are based on national energy data adjusted to conform to annual questionnaires completed by OECD member governments. According to the IEA, estimates are sometimes made to complete major aggregates for which key data are missing, and adjustments are made to compensate for differences in definitions. The IEA makes these estimates in consultation with national statistical offices, oil companies, electric utilities, and national energy experts.

Figure 5: Electricity production and consumption for selected countries, 2005



Electricity production versus consumption

renewable that one can expect in reaction to the introduction of a GFIT depend on both the reactions of private sector energy companies to price incentives, and strategic national policy decisions (whether or not the share of renewables figures explicitly as a target in national development or energy sector strategies).

In a refined version of this or other models that would seek to estimate countries' responses to the introduction of a GFIT, a reasonable way to proceed would be to examine such strategies wherever they exist and deduce the time pattern for the share of electricity generation capacity that will be invested in renewables directly from them by means of *ad hoc* assumptions regarding the price elasticity of supply for various technologies. As this paper is interested in orders of magnitude, we do not enter into such detail and assume a geographically homogeneous time pattern of investment in renewables. In our base scenario, each year from 2010 to 2025 20 per cent of new capacity is in renewables. Alternative results are presented for a more ambitious scenario in which the proportion of renewable sources increases from 20 percent in 2010 to 50 per cent in 2025.

Energy mix chosen by the country for investment in renewables

We suppose that the mixes of renewable energies chosen by countries reflect the capacity potential for the respective technologies in the corresponding region of the world, as determined by the recent study by REN 21 (Hoogwijk and Graus, 2008). The REN 21 study examines the potential for renewable energy sources for electricity generation, heat and cooling, and transport fuels. We suppose that investment in renewable

Proportion of the electricity generation capacity investment that goes to renewable technologies

This factor, denoted *R* in formula (1) above, directly affects the size of the subsidy, and proportionally so. The first thing to note is that R would be endogenous to any incentive such as a GFIT. In other words, because the GFIT would significantly lower the cost of renewable technologies compared to other technologies, energy mixes chosen by countries would be influenced by the scope of the GFIT and by the depth of the subsidy embedded in it. Therefore, any choice of a fixed time profile for R as we do here may be subject to criticism. In the last resort the changes in the shares of

Source: World Development Indicators 2008.

electricity each year is divided among renewable sources according to their technical potentials for electricity generation as identified in that study. The corresponding figures, at the regional level, are given below in Figure 6.⁷ In the basic version of the model, each country within a region is assumed to adopt the same mix, as determined by the regional potential. A more detailed study would have to consider national and subnational differences in production possibilities for the various technologies.

Figure 6:





Costs of the various renewable and conventional energy sources over time

The basic economic argument for subsidizing renewable energy technologies, and therefore for a GFIT like the one studied here, is that costs will decline over time, reflecting technological learning. This effect has been observed in the past, not only for renewable electricity technologies such as wind and solar PV, but also in other fields such as information technologies.⁸ Thus, we would expect cost projections for the various renewable technologies to have the usual hyperbolic shape, with unit costs decreasing at a declining rate over time.

The mixes are assumed to remain fixed over the subsidy period. Note that, as argued above, the fact that the GFIT examined here has different tariffs for the various technologies is an incentive for countries to focus on the energy sources that have the highest technical potential, irrespective of their cost relative to other technologies. Therefore, using technical potentials to divide the investment in renewables among the various technologies makes sense relative other alternatives such as considering the actual choices made by countries currently, in the absence of external support for renewable energy sources.

⁷ See Hoogwijk and Graus, ECOFYS REN21, "Global Potential of Renewable Energy Sources: A Literature Assessment, Background Report" (2008). Technical potential is defined as the total amount of energy (final or primary) that can be produced taking into account the primary resources, the socio-geographical constraints and the technical losses in the conversion process. Technical potential is defined by natural and climatic factors, land use and land cover limitations, as well as technical limitations. Economic potential and limitations, which are also considered in the study, are not used here.

⁸ See for example NREL, 2005, and Nitsch, 2008, p 102, for cost curves for off-shore and on-shore wind electricity in Germany.

However, cost projections for the various renewable technologies for electricity generation are most difficult to find in a format compatible with the rest of the data. Many recent studies on these issues exist, but no two studies seem to be strictly comparable, due to differences in the scope of renewable technologies considered, the choice of the base year, the factors incorporated in the calculation of costs and the related assumptions concerning interest rates and other economic factors influencing those costs, the number of years for which projected data are available, etc. Many studies have good information regarding installed capacities but do not contrast such findings with cost projections. Thus, to obtain a complete data set, we have had to combine different sources.

Sources examined for this study include:

- The recent study done by the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety of Germany (BMU) on the future development of renewable energies in Germany (Nitsch, 2008). This study includes projected cost curves for both renewable and conventional technologies for electricity generation;
- US average levelized costs for the generating technologies represented in the National Energy Modeling System (NEMS) as configured for the updated *Annual Energy Outlook 2009* (US Energy Information Administration, 2009);
- LAZARD's Levelized Cost of Energy Components (High End and Low End) (Lazard, 2008);
- NREL's cost curve analysis (NREL, 2005);
- The "Technical and Economic Assessment of Off-Grid, Mini-Grid and Grid Electrification Technologies" done by the World Bank's Energy Sector Management Assistance Program (World Bank, 2007);
- Data produced by various solar and wind energy organizations.

Our first choice was to work with the EIA cost projections, because it was the most complete, and hence most comparable, set of data available. The EIA has levelized cost projections extending through 2030 and for each renewable and conventional technology. Levelized costs represent the total cost of building and operating a generating plant over its financial life, converted to equal annual payments and amortized over expected annual generation from an assumed duty cycle. It quickly appears, however, that the applicability of renewable and conventional cost data from that study is limited, as the data are based on US costs and are shaped by features of the US domestic electricity market, as well as geographic and political factors.⁹

In fact, much of the projected cost data until 2016 is influenced substantially by macroeconomic factors, such as interest rates and the cost of construction commodities. For example, the AA Utility bond rate, used by the EIA as a proxy for utility-sector borrowing costs, increases significantly through 2015. A similar pattern arises in the metals producer price index, which is used by EIA as a proxy for the underlying cost of construction commodities. Those two factors level off in later years but they clearly drive the trends in projected costs for the initial years. Overall, the assumptions made about macro-economic factors translate in projected cost curves that do not have the expected "technology learning effect" shape, as illustrated by figure 7.

⁹ The key factors contributing to levelized costs include the cost of constructing the plant, the time required to construct the plant, non-fuel costs of operating the plant, fuel costs, the cost of financing, and the utilization of the plant. Additionally, other parameters are incorporated at various steps of the calculation. For a review of the technical explanatory notes behind the cost projections, see the EIA's detailed assumptions at: http://www.eia.doe.gov/oiaf/aeo/assumption/renewable.html

Costs of renewable electricity by source, projected to 2025 by US-EIA



The data produced by BMU for Germany, on the other hand, do not seem to suffer from the same problems. The shapes of the cost curves used in the BMU study are much closer to both theoretical expectations and the observed past pattern of costs for renewable electricity technologies (see for example curves for evolution of the costs of off-shore and on-shore wind electricity in Nitsch, 2008, p102). This is illustrated in figure 8.

Source: US-EIA, 2009.

Figure 7:

We therefore choose to use the German data for renewable electricity costs. Costs in the German study are expressed in 2005 euros. They are converted to dollars by multiplying them by 1.2, which represents an average of the euro vs. dollar exchange rate during 2005. The cost of electricity from all sources is expected to decline regularly between 2010 ad 2025, except for hydropower, whose cost is expected to increase slightly. Apart from solar photovoltaic and hydro, all renewable technologies are projected to deliver electricity at costs below 8 cents per KWh in 2025.

One drawback of the German data is that they do not include costs for the solar thermal (CSP) technology. We therefore have to make assumptions

regarding the costs of that particular

Figure 8:





technology. We assume that the cost starts a US\$.21 per KWh, which is the value used in the US-EIA study, and then declines at a decreasing rate over time to reach US\$.13 per KWh in 2025.

Source: Nitsch, 2008.

Levelized costs of conventional electricity by source, projected to 2025 by US-EIA

Cost of conventional electricity sources

Figure 9:

Costs from the US-EIA study are used to calculate the cost of conventional electricity generation, except for "hydro", for which we use the German data for the sake of consistency, as hydro is also included in the renewable sources. We use the cost curve for "Conventional Coal" from the US-EIA study for both natural gas and oil costs. The cost of "Conventional Coal" is used as the indicator cost for all coal production. 2016 is the first year when all technologies are available to enter service due to EIA's assumptions for construction and planning lead-time. For Conventional Coal and Advanced Nuclear, numbers are unavailable for some years.



Source: US-EIA, 2008, and authors' calculations.

In those cases we used the first data point available for the missing years. The corresponding cost curves are shown on Figure 9. The costs for the four technologies are projected to remain in an 8-12 US cents/Kwh band over the subsidy period.

Disbursement schedule for the subsidy

Several options can be considered when it comes to the disbursement of the subsidy for investments undertaken in a given year. A first natural option is to consider an upfront delivery of the subsidy, which covers the delivery of electricity for the full economic lifetime of the investment (in most cost scenarios, 20 years). While this option has the advantage of providing upfront cash that can be used to finance the physical projects, it also has the unattractive feature of implying very high subsidies from the first year of the project. Presumably, if a financing mechanism was put in place at a global level, the corresponding fund would build up progressively, so that a system in which the subsidy amounts grow progressively too would be more convenient.

We chose to consider a disbursement schedule that matches the economic life time of the investments, as considered in the calculations of levelized costs made by various authors. In line with many of these studies we take 20 years as the economic life time of the investment. Subsidies for an investment undertaken in a given year will extend for 20 years. For example, renewable electricity capacity installed in 2020 will benefit from subsidies, based on the levelized cost of the kilowatt-hour, from 2020 to 2040. The resulting time profile of subsidies is shown in Figure 10 below.

Figure 10: Subsidy disbursement schedule.



In any given year after the start of the project, the total subsidy amount that will have to be disbursed will be the sum of the subsidies for past investments that have not yet reached their twentieth year. This is represented by vertical grey bars in Figure 10. The resulting total subsidy profile, in turn, is shown in figure 11 below for Brazil. The shape of the profile is shown for Brazil but looks similar for all countries. The subsidy first increases every year as new investment in renewables is made. However, it does so at a decreasing rate, because

the price of the renewable energy mix decreases over time. After 2025 no new investment is eligible so that the subsidy peaks and remains constant until 2030, after which the subsidies corresponding to investments realised in 2010 and later are progressively terminated. This results in a rapid decrease of the subsidy amount until 2045 when the subsidy is finally phased out.

Results

This section presents the results of the model. We first focus on the most populated countries and on the estimation of the magnitude of the subsidy at the global level. We then examine the sensitivity of the results to alternative assumptions for selected policy variables, focusing on individual countries. The baseline scenario considers that each year, 20 percent of the investment is made in renewable electricity. We also consider a more ambitious scenario where the share of renewable sources increases from 20 percent in 2010 to 50 per cent

Figure 11: Subsidy profile for Brazil*



Source: Authors' calculations.

*Assumptions: constant share of 20 per cent of investment in renewable sources.

in 2025. We also examine what happens when the threshold for electricity consumption is increased from its base value (2,710 Kwh/capita/year) to 3,650 Kwh/capita/year, which corresponds to the symbolic value of 10Kwh/capita/day.

Table 3:Values of the parameters in the base scenario and alternative scenarios

Parameters	Base value	Variant
Proportion of investment in renewable sources	0.2 for all years	From 0.2 in 2010 to 0.5 in 2025
Electricity consumption threshold	2,710 Kwh/capita/year	3,650 Kwh/capita/year

Figure 12 presents the time profile of the subsidy in the base case for the developing countries with more than 50 million people, which together represent about 75 per cent of the population living in developing and transition economies. From Figure 12, one can gather that the cost of the subsidy associated with the GFIT is substantial, topping US\$200 billion at the peak of the subsidy between 2025 and 2030. Extrapolated to all eligible countries, the amount of the subsidy would reach between US\$250-270 billion at its peak. Also visible in Figure 12 is that India would be by far the largest recipient of the subsidy, followed by China, and a group of countries composed of Indonesia, Bangladesh, Nigeria, and Pakistan. This reflects the gaps highlighted above in Figure 3.

Figure 12: Total yearly amount for the GFIT subsidy for the 16 most populated eligible countries



Source: Authors' calculations.

Figure 13 illustrates how the size of the subsidy changes when the target consumption threshold is increased from 2,710 Kwh/ capita/year to 3,650 Kwh/ capita/year for three countries in the sample: China, Brazil, and Indonesia. Given the way incremental investment is calculated in this paper, the impact on the subsidy size is necessarily greater than the ratio of the two thresholds (approximately 1.35); that is, at the global level, the subsidy increases by more than 35 per cent. The relative increase is the highest for countries that are the closest to the threshold. Thus, in the case of Brazil and China, the size of the subsidy is multiplied almost by a factor 2, whereas for Indonesia, the relative increase is only 42 per cent.

Figure 13:

Impact of a change in the target electricity consumption level from 2710Kwh capita to 3650 kwh/capita on the size of the subsidy.



Another key parameter of the size of the subsidy is R, the share of renewables in the new investment. Given formula (1), a uniform increase in this share during the whole subsidy period simply results in a proportional increase in the subsidy size, and thus presents limited interest for discussion here. More interesting is what happens when the time profile of investment in renewables is tilted towards the future, that is, when R increases over time. Figure 14 illustrates how the size of the subsidy changes when investment in renewable energies changes from the base case to a scenario where *R* increases from 20 percent in 2010 to 50 percent in 2025, for

Source: Authors' calculations.

China, Brazil, and Nigeria. As the portion of renewable sources increases over time and the costs of related technologies decreases, total subsidy costs compared to the base case increase less than the ratio of the average shares in renewables under the two investment scenarios (1.75, that is 35 percent on average in the progressive case compared to 20 percent in the base case).

Discussion

The simulations presented in section 3 show that the costs of a GFIT in terms of implied subsidy are extremely high. Extrapolated to all eligible countries, the amount of the subsidy would reach between US\$250-270 billion at its peak. This is more than twice the annual Official Development Assistance (ODA) figures during the past decade. ODA from OECD's Development Assistance Committee members in 2008 totaled





Source: Authors' calculations.

US\$ 121 billion dollars (OECD, 2009). Moreover, one could argue that these figures were obtained under a quite conservative scenario, as the share of renewables in new capacity, which is the only one being subsidized, is only 20 per cent. Targeting a share of renewables in new investment of 50 or 80 per cent by 2025, for example, would result in transfers to a few countries that have no equivalent today. In addition, our calculations do not include the need for replacement of existing capacity. Thus, obviously total cost is one important limiting factor as far as political feasibility of a GFIT is concerned.

As discussed above, the assumption that all developing countries will reach the target electricity consumption threshold by 2025 can seem excessively optimistic. It is highly likely that, even if technology transfers were scaled up compared to the present and market barriers preventing the further penetration of renewable technologies would be lifted in most countries, not all countries would meet the target. At the same time, it can be argued that our base scenario does not go far enough with respect to the share of new capacity which is devoted to renewable energy sources. With respect to these issues, let us note that the parameter R can be used as a composite parameter to explore other scenarios reflecting lower ambitions in terms of electricity generation capacity and higher ambitions in terms of renewables share. For example, if we assume that countries that are presently below the target consumption threshold will only go halfway to bridging the gap from now to 2025, but that the share of renewable energy sources is 40 per cent instead of 20 per cent, the subsidy size does not change. So, the results presented here are also valid for that scenario.

Low per capita income is one factor limiting investment in electricity generation capacity in the first place, and this is not addressed by the GFIT. In low-income countries, potential electricity consumers may not be able to finance the baseline price for conventional technology. In such cases, having a subsidy for renewables based only on cost differentials is not sufficient; additional funding would be necessary. Also, other market or non-market factors may impede investments in electricity, and those likely vary from country to country. In order to check the plausibility of our assumptions, one could compare the projected investments in capacity implied by our model each year with past investment flows observed in the various countries. This would give a hint of which countries are likely to achieve the threshold by 2025, and which are not. This cross-checking work is left for further study.

One solution to a subsidy perceived as too costly would be a system in which only a portion of the cost differential is subsidized. Such a system would be reminiscent of incentives used in other areas, such as matching grants used in official development cooperation and advanced market commitments in health. The challenge would be to find a subsidy ratio that both keeps the total subsidy amount "politically reasonable" for those who would have to finance it, and is large enough to provide real incentives for governments, private sector investors and technology developers in developing countries to invest in renewable electricity.

Conclusion

In this paper we present a simple model aiming to estimate the subsidy cost embedded into a global feed-in tariff (GFIT) whose purpose would be to stimulate at the same time electrification in developing countries and the take-up of renewable energy sources for electricity generation. Such a tariff could be justified from both a development and a climate mitigation perspective. We use country data and estimates, regional projections for the technical potential, and projected future costs of renewable technologies to calibrate the model.

The basic parameter determining the eligibility of investments in renewable electricity to the GFIT is an annual electricity consumption threshold of 2,710 Kwh per capita. Most developing countries are currently below that threshold. Our estimates are based on the assumption that between 2010 and 2025, countries below the threshold strive to bridge the gap and achieve the threshold by 2025. The period 2010 to 2025 corresponds to the period where major reductions in the cost of renewable technologies for electricity generation such as solar PV, geothermal, and wind are expected.

The results indicate that the corresponding subsidy would at its peak be much higher than current ODA, with estimated order of magnitude of US\$ 250-270 billion (in constant 2010 US\$) from 2025 to 2030. While not infeasible, such an amount is clearly very high and not currently in the range of discussion of what developed countries might be willing to commit without hard negotiations. On the other hand, it is highly plausible that not all countries would be able to reach the threshold we have used for our calculations by 2025, so that the subsidy that would need to be actually disbursed would be lower.

This paper is limited to cost calculations and does not consider how a GFIT would be implemented. However, many other issues would probably arise in the implementation process. Which developed countries should provide funds for the GFIT, and how should the contributions of developed countries to the GFIT be divided? On the ground, how should the subsidy be delivered and to whom, producers or consumers? Should the GFIT be associated with other development finance to overcome poverty barriers? These are only some of the questions that would arise (on these issues, see Couture and Gagnon, 2009, and Cory et al., 2009).

Availability of reliable cost data for the various technologies is the most serious limiting factor in this paper, and for all the studies looking at similar issues. Cost projection data extending twenty years for all renewable and conventional energy technologies and covering the whole world simply do not seem to exist. When we did find estimates, they were for regions in the United States or for individual countries. Another respect in which our model is a very crude representation of the real world is in the parameters that describe the mixes of renewable technologies that are likely to be adopted by the various countries. Should one be interested in regional and sub-regional results, better estimates could be obtained by working at the country level for all the parameters described in this paper.

Notwithstanding, we hope this model instigates a dialogue among those seeking ways to assist developing countries to limit the growth in their greenhouse gas emissions while still developing fast. This model will hopefully encourage more detailed studies, including studies on cost projections for renewable energy technologies that are comparable, complete, extend for long periods, and incorporate country by country analysis.

As far as the promotion of renewable energy technologies is concerned, a GFIT such as the one considered in this paper would address only a part of the problem—electricity is not the whole story. Energy used for heating and cooling is another important component of total energy use that seems to have a high potential for decarbonization. Fuel for transport, on the other hand, seems to present a much bigger challenge, at least given what we know today (REN21, 2009).

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